Pre-Business
The BBA degree is preparation for a lot more than a career in business. We teach our students to think critically, to analyze data, to make recommendations, and to communicate effectively.

Our students are interested in and our graduates work in a wide variety of fields across the country and globe.

We value personal development and growth. Students form close relationships with their assigned advisor, who provides coaching to help them identify competencies and interests, increase self-awareness, and create actionable plans to reach their goals.
What it means to be a BBA

We offer a multitude of leadership opportunities for students, including the largest student-run business leadership conference in the country.

We are an intimate, vibrant community where faculty know our students and students come together to support one another and to have fun! We host weekly social events in our courtyard that connect students with one another as well as faculty, staff, and employers, building relationships that last a lifetime.

The Goizueta BBA Creed, developed by our students in Fall 2017, espouses the principles of respect, scholarship, integrity, leadership, diversity, community, and celebration.
The BBA and the Liberal Arts, Emory’s Secret Sauce

• Why wait until Sophomore or Junior year to start the BBA?
  • You gain 3 to 4 semesters to become critical thinkers, expert analyzers, and accomplished writers in your course work in the liberal arts, while tackling challenging quantitative coursework that prepares you for business.
  • The perspectives gained and insights drawn in your liberal arts curriculum allow you to come to the business school more prepared to wrestle with the complex business problems of today. You will engage with students who have taken courses across all disciplines and as a result bring so much more to the classroom; global perspectives, historical context, and scientific reasoning to name a few.
  • Additionally your time in the liberal arts will ignite additional passions that you can pair with your BBA degree, you may find a second major, a new career direction, or the next great APP through your exploration across the liberal arts.
What are the pre-requisites (courses I will need to take to be considered for the BBA)?

Business pre-requisites may be taken in any order and it is ok to be enrolled at the time of application

1. Calculus I (MATH 111)
2. Economics
   - Micro (ECON 101) and Macro (ECON 112) **OR**
   - Business Economics (FIN 201)
3. Financial Accounting (ACT 210)
4. Data and Decision Analytics (ISOM 350)
5. Continued Writing Course
   - Plan to take AFTER you completed your FWRT
What classes should I start with in my first semester? In my first year?

Business pre-requisites may be taken in any order – the number designations do not imply difficulty of the course.

The pre-requisites are intended to be spread out between the first 3 or 4 semesters at Emory.

Consider what AP/IB or previous college credits you have already earned.
Do AP/IB test credits count?

• Yes-the following AP/IB
  • AP or IB Credit for Calculus 1 satisfies our calc requirement
  • AP Credit for Micro Econ satisfies our microeconomics requirement
  • AP Credit for Macro Econ satisfies our macroeconomics requirement
  • IB level higher econ satisfies the full econ requirement for BBA admission, even though the college only accepts it to satisfy the microeconomics course
  • AP Credit for Stats satisfies the ISOM 350 requirement even though it will post as a QTM elective on the transcript

• Note: Students who have credit for either micro or macro should take the course they are missing (micro or macro) rather than taking Business Econ (FIN 201), as we do not want students repeating course content
What if I have multiple interests (pre-business and pre-health and pre-law and dual degree)?

- **Health:** It is possible to take the business pre-reqs and be enrolled in the BBA Program alongside fulfilling pre-health pre-reqs. Even once students enter the BBA Program, they will have a number of open spots that they can fill with non-business coursework. We have several students each year complete the pre-health requirements alongside the BBA.

- **Law:** Pre-law does not have specific requirements. The business curriculum is an excellent fit for students interested in the law. We offer two business law classes as well as a business ethics course. In addition, the teaching style is good preparation in that students are often called upon to participate.

- **Dual Degree with GT:** A limited number of students have completed the dual degree in engineering along with the BBA. It is possible but requires careful planning beginning at the freshman year, and possibly some summer coursework, especially for students who are not entering with AP coursework. All students interested in this path should meet with a pre-BBA advisor and once they are enrolled in the BBA Program, will be advised by the Program Dean.
What do I need to do to apply to the BBA Program?

• Completion of pre-requisites (it is ok to be enrolled at the time of application)
• Junior standing based on credit hours (see next slide)
• Online application:
  • Application form
  • Essay about leadership/involvement at Emory
  • Resume
  • Transcripts from any undergraduate institutions attended outside of Emory
  • Two letters of recommendation
    • Academic rec from a faculty member who has taught you
    • Service rec from someone who has worked with you on campus (leader of a student organization, coach, or on-campus supervisor)
When will I apply to the BBA Program?

The BBA Program accepts applications during both the fall and spring semesters.

Students must have completed at least one full year at Emory to apply.

Early/Spring application:
- Deadline is early-mid September
- Students must have amassed at least 56 credit hours, including AP/IB but excluding PACE, Health, and PE

Regular/Fall application:
- Deadline is early-mid February
- Students must have amassed at least 60 credit hours, including AP/IB but excluding PACE, Health, and PE
What Pre-BBA advising is available?

- Pre-BBA advising is available daily during the week during the semester
- A full list of drop-in hours is available at bus.emory.edu/prebba
- Students are seen first-come, first-served – no appointments necessary
- Pre-BBA peer coaches will be available to answer questions and chat about life as a BBA while you wait to see a professional advisor
- We also conduct information sessions throughout the semester in residence halls and offer additional events for pre-BBAs
When can I connect with Pre-BBA advising?

Register online at emory.biz/applyBBA to receive emails about advising, events, programs, etc.

Drop-in hours will begin on the first day of classes

We will also be holding information sessions during Orientation, so check your schedule!
What other expectations are there?

• We appreciate intellectual curiosity. This translates into exploring a wide range of the disciplines offered at Emory.

• We value resilience in the face of adversity. This means taking on full course loads and working through unexpected challenges that may arise.

• We seek change agents. In addition to enhancing time management skills, involvement on campus allows you to make an impact on the Emory community and to demonstrate what it is that you’re passionate about!
What do I need to do BEFORE Registration?

• Make sure all of your AP/IB credits have posted appropriately
• Let your pre-registration guide know you are interested in the BBA Program
• If you have any questions about business pre-reqs for the Fall, feel free to reach out to Anna Gibbons, Director of BBA Admissions, at anna.hobby@emory.edu