At the beginning of freshman year, all students are given a plastic blue piggy bank (aka the Blue Pig) and asked to fill it with spare change. Periodically throughout each semester “piggy round ups” occur. These primarily happen during Wonderful Wednesdays in Asbury Circle and at each semester’s end as a study break. Students are encouraged to bring their blue pig, donate their change, relax, and more often than not enjoy pizza, ice cream, or hot chocolate. Another main event is Bowing Day, which occurs every year during Founders Week, when large blue bows and information sheets are placed on buildings and other physical spaces around campus made possible by donations. Bowing Day serves as a visual reminder to think of those who have paved the way and those still to come.

Questions about Class Gift Campaigns? Are you a parent wishing to donate to your child’s Class Gift? Please contact Claudia Borgelt 10C, program development coordinator, at claudia.borgelt@emory.edu or 404.712.8964.